



CAREER::GEAR  
GREATER HOUSTON  
**CAPITAL  
PURSUIT**  
*Campaign*



NEW HEADQUARTERS TO FURTHER THE MISSION





# Inspiring resilience in men to overcome barriers to employment through career development & professional attire

- Founded in 2004
- Over the 2 decades CGH has been honored to served over **50,000** men and young men
- Eliminating the employment barriers of –  
**Veteran – Youth – Justice Impacted**
- Annual Economic Impact of \$52MM





# our member organizations

*the power of collaboration*

Work Texas

Covenant House

Houston Community College

University of Houston

Texas Southern University

Family Houston

Combined Arms

Hire Houston's Youth

SEARCH Homeless

Chinese Community Center

Houston Area Urban League

Workfaith Connections

Jewish Family Services

Montrose Center

US Vets

Prison Entrepreneurship Program

Salvation Army

Veterans Affairs

Houston Christian University

Houston Independent School District

Interfaith Ministries

Memorial Assistance Ministries

YMCA International

*...and 104 More*





# Transformational Result

Brian Broussard - Mission Possible Graduate

I joined the Navy; to serve my country, do something different, & to work in electronics. I served for 27 years moving from E-1 to E-8 a Senior Chief Petty Officer. My last command I was the Command Senior Enlisted Leader.

Once I retired, I found out about Career Gear's Mission Possible Veterans Career Series & signed up immediately. Utilizing the resume writing & interview techniques that really prepared me. Being professionally suited in civilian attire really increased my confidence. It was a transformational experience to say the least!

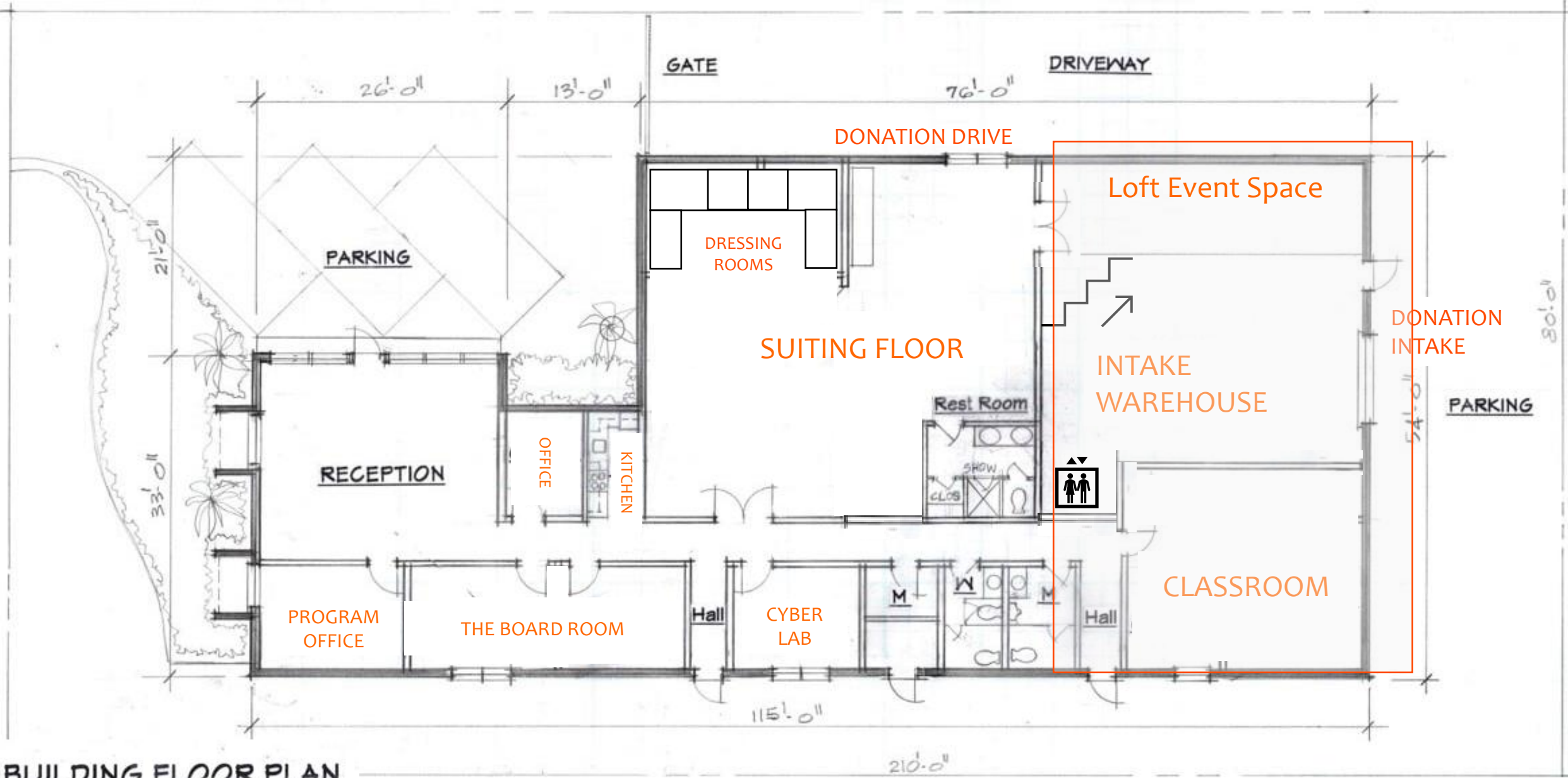
Career Gear paved the way for me to have a professional career. I can now proudly and humbly say I am a Vice President at the JP Morgan Chase Firm.





# *transformative* opportunity

to change the trajectory the  
mission's impact in Greater Houston



**BUILDING FLOOR PLAN**  
8303 WESTGLEN DRIVE 5,404 SF



# the impact

vital transformations that will impact the number of clients we can serve

Dedicated, safe area for our donors to make their clothing donation.

An ample space for volunteers and staff to prepare donated garments to be given to clients in need.



The ability to host our Well Suited Youth Series in house and during normal school hours as well as after school.



Full service suiting floor with ability to provide service for 7 clients at time. This increase in dressing room access will double our daily service ability for SuitUp and GearUp clients.



Space to expand our supportive services offering ensuring consistency of these services and opening doors for our clients with entrepreneurship goals.

Having more than one meeting room will increase our service ability with all of our program offerings and give us an event space to host additional events.



# Service Comparison

See the impact in the number of lives

## Current Offerings

### SuitUp & GearUp

- 3 clients served per hour
- 1,248 Annual Capacity

### Career Transitional Workshops

- 2 per month
- 20 Annual Capacity

### Volunteer Capacity

- Groups of 10-15

## New Service Trajectory

### SuitUp & GearUp

- 8 clients served per hour
- 2,496 Annual Capacity

### Career Transitional Workshops

- 6 per month
- 65 Annual Capacity

### Volunteer Capacity

- Groups of 30-50





Future suiting floor &  
7 dressing rooms

# The Plan

*BIG stuff is coming for Career Gear Houston,  
here is where we start and how we make it happen*



## Phase 1: Where we are today...



# Benchmark Investments

Target Goal

\$1.2M

90 Day Raise  
February - April

\$400k

Raised  
To Date

\$75k



# *Capital Pursuit* – Naming Rights Opportunities

Ways for you to show your support of our mission, captured in history

**Stair Risers**

**\$1,000**

**Cyber Lab**

**\$15,000**

**Suiting Floor**

**\$25,000**

**Kitchen**

**\$5,000**

**Classroom**

**\$20,000**

**The Loft**

**\$25,000**

**The Lift**

**\$15,000**

**The Board Room**

**\$20,000**

**Reception Area**

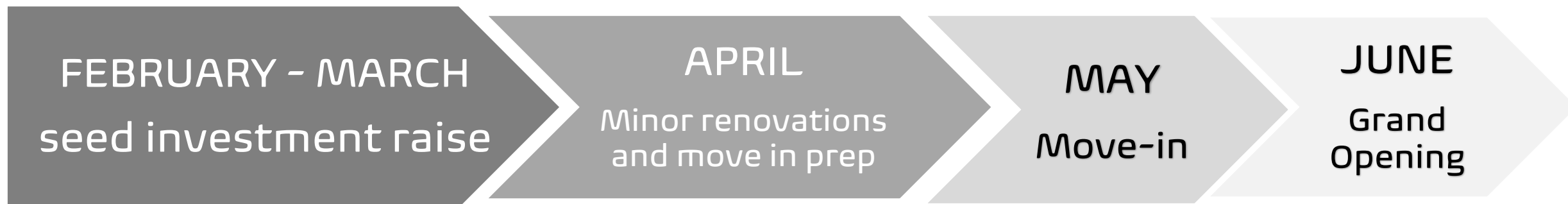
**\$25,000**

Other naming opportunities are available. Donations can be made in 3-year pledges.

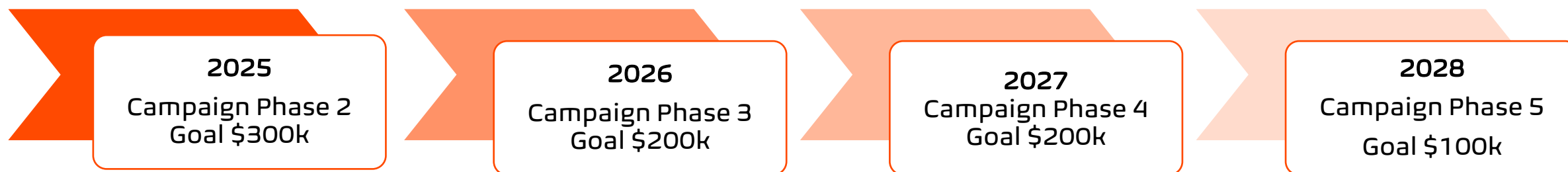
# looking forward

Getting started &  
our 5-year plan to retire the debt

## 2024 Operational Timeline



## 2025 -2028 Financial Projections & Forecast





# Retiring the Debt

A plan towards securing the financial future of the mission

	Gifts & Pledges	Board Member Contributions	Foundation Contributions	Corporate Contributions	Fundraising Events	TOTALS
2024	150,000	50,000	25,000	75,000	100,000	400,000
2025	100,000	50,000	25,000	50,000	75,000	300,000
2026	50,000	50,000	25,000	25,000	50,000	200,000
2027	50,000	50,000	25,000	25,000	50,000	200,000
2028	25,000	25,000	10,000	15,000	25,000	100,000
TOTALS	375,000	225,000	110,000	190,000	300,000	1,200,000



*Your support makes our Mission Possible!*

**DONATE TODAY!**

<https://careergearhouston.org/capitalpursuit>